David Valmonte

WATS 3010

Anjana

Design Document: Week 8

* Name of Site/Company: Our Hour
* Description of Design Concept/Approach: One page layout where each of the 6 components are presented in a “layered” order from top to bottom. Will be clean, cohesive, organized, and straight to the point.
* What I Hope to Accomplish with Design Concept/Approach: To gain interest in the products being presented so that consumers will buy them and to create a quick and easy “scroll through” experience – Point A to point B.
* Sites of Inspiration: <https://www.oreo.com/>, <https://www.fitbit.com/fitbitos>
* Other Sites for Comparable Businesses that Justify Concept: <https://www.apple.com/iphone-11-pro/>